

SUPERIOR SITE AWARD

The **Superior Site Award** will be presented to a SFSP or SSO sponsor and site representative that operated an open site that went above and beyond to gain and maintain participation. In addition to implementing practices to gain participation, the length of site operation will also impact the points awarded. The award is open to all eligible sponsors operating an open site. Sponsors and site representatives are encouraged to send in supporting documentation.

To apply for this award, please submit:

- An electronic [Summer Nutrition Award Intent Form](#) by **August 30**.
- A **PowerPoint presentation**, 3-5 slides, no more than 40 words per slide plus notes as needed. The presentation should demonstrate how the site utilized volunteers, activities provided at the site, and how the site was marketed and advertised. All this information should convey how your site gained and maintained participation throughout summer.
- **Bonus: Supporting Documentation.** Supporting documentation could include but is not limited to news clips about the program, photos, testimonials, outreach and promotional materials, community statements, State Agency feedback, special events, activities at meal sites, etc.

See the rubric on the next page for the distribution of points and additional guidance in preparing your materials for submission. Note: NCDPI will calculate the days of site operation based on the 2019 site application.

For submission to any of the 2019 Summer Nutrition Champion Awards, please send the presentation and all attachments in ONE email to SummerNutritionProgram@dpi.nc.gov with the title "**2019 Summer Nutrition Champion Awards – Your Sponsor/Stakeholder Name**" in the subject line of the email. Label the documents and/or attachments with the title of the award you are entering and your sponsor/stakeholder title, **Ex. "Going the Distance Award – Banana County Schools"**.

All nominations should be submitted no later than Friday, September 13th by 5 PM.

Awardees might be asked to make a short presentation at the SummerPalooza! within or outside their geographic area. Further information regarding the presentation content will be provided to awardees. The Summer Nutrition Champion nominees will be judged by an independent party outside of the NCDPI School Nutrition Staff.

For questions, please email mccamy.holloway@dpi.nc.gov.

Thank you and good luck!



Superior Site Award Rubric

Presentation Components (up to 6 points)	0 points (Sponsor does not describe this topic)	1 point (Sponsor provides moderate explanation)	2 points (Sponsor provides detailed explanation and provides multiple examples)	Total Points
Explanation of the utilization of volunteers at site				
Explanation of activities provided at site				
Explanation of advertising or marketing of site				

Length of Site Operation (up to 6 points)	0 points	2 points	4 points	6 points
NCDPI will provide this information	Site operated 10 days or less	Site operated between 11 and 25 days	Site operated between 26 and 40 days long	Site operated 41 days or longer

Bonus: Supporting Documentation	0 points	1 point	2 points
Circle one	Sponsor does not provide any relevant supporting documentation	Sponsor provides two relevant forms of supporting documents	Sponsor provides three or more relevant forms of supporting documentation

Total points from Presentation, Length of Site Operation, and Supporting Documentation:	out of 12
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