2016 NoKidHungry@MySchool Statewide Breakfast Challenge Results

No Kid Hungry NC celebrates the commitment of all schools who participated in the Breakfast Challenge to ensure that every child starts the day with a healthy breakfast.

- ✓ All 115 school districts in North Carolina were included in the Breakfast Challenge – no sign up required.
- ✓ To reach more of our hungry children, the focus of this year's Breakfast Challenge was to move more of our state closer to the following ambitious ***milestone goal***:

At least 70% of our low income students who each school lunch will also eat school breakfast.

- To determine the winners of the Breakfast Challenge at the school level, we used monthly "meal claims data" provided by the NC Department of Public Instruction (DPI) to compute **Participation Rate** and **Increase**.
  - **Participation Rate =** [(# of meals served / # of days served)] / # of students enrolled in school
  - **Increase =** October 2016 Participation Rate *minus* October 2015 Participation Rate
- Among Challenge schools with the top 50 highest increases, **increases ranged from 26% to 57%.**
- The **Breakfast Challenge Winners** are the elementary, middle and high schools with the top 3 highest increases.
- To determine school districts meeting the 70% milestone goal, we used monthly "meal claims data" provided by the NC DPI to compute the **ratio of free and reduced-price (FRP) breakfasts to FRP lunches served:**
  - **Ratio of FRP breakfasts to FRP lunches served** = # FRP breakfasts served/# FRP lunches served

2016 Breakfast Challenge Winners					
Type of School	**District**	**School**	**Change in Breakfast Participation (overall) Oct '15 to Oct '16**	**Provision Type**	**Breakfast Service Model**
Elem	Pasquotank	Pasquotank Elementary	57%	CEP*	Breakfast in classroom
	Pasquotank	J C Sawyer Elementary	52%	CEP	Breakfast in classroom
	Rutherford	Harris Elementary	52%	CEP	Breakfast in classroom
Middle	Macon	Mountain View Intermediate	53%		Universal Free (UF), Breakfast in classroom
	Guilford	Laurin Welborn Middle	46%	CEP	Breakfast in classroom
	Union	Monroe Middle	35%		UF, Grab & Go
High	Macon	Macon Early College	47%		UF, Grab & Go
	Hyde	Mattamuskeet Early College High School	38%	CEP	2nd Chance
	Guilford	T Wingate Andrews High	37%	CEP	Breakfast in classroom

31 NC School Districts Meeting or Exceeding the 70% Milestone Goal			
Asheboro City	Greene	Northampton	Tyrrell
Avery	Guilford	Pamlico	Warren
Bertie	Halifax	Pasquotank	Washington
Buncombe	Hyde	Rutherford	Weldon City
Cherokee County	Macon	Surry	Whiteville City
Columbus	McDowell	Swain	Wilkes
Gates	Mitchell	Thomasville City	Yadkin
Graham	Montgomery	Transylvania	

Data Source*: Calculations based on monthly "meal claims data" provided by the NC Department of Public Instruction.*
****CEP*** *is a when school is confirmed by USDA to be area-eligible due to severe economic need under the federal* ***Community Eligibility Provision*** *so that all schools meals can be served free.*

If you would like a school breakfast report for your NC school district, contact:
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